

Meet *Bianca*

Intuitive washing has a new model

Category: Washer Dryer

“Bianca is the smartest and easiest washing machine ever!”

“Easy and quick laundry with all results I need”



Product Model Number: BWD596PH31-19



Capacity	9kg wash + 6kg dry
RPM's	1500RPM
Product Colour	White machine with Smoked Chrome door
Connectivity	Bluetooth and Wifi enabled
Energy Efficiency	Class AAA
Inverter Motor	For quieter and more energy efficient usage
Smart Ring	Bianca at your fingertips
Zoom	For rapid wash
Plug Sort	UK Plug
Volt and Hertz	220/50
Language	English and Arabic

zOOM



SAVE TIME

Thanks to **Zoom**, Bianca is capable of washing **every fabric**, in every program, in **less than 1 hour**, always with best results. No other washing machine can match this. ZOOM

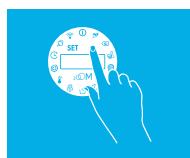


A CLASS WASHING RESULTS*

When you use Zoom, the exclusive **Mix Power Jet* System** injects pure detergent directly into the heart of the garments, and together with the Boost Heating System and the **CPU Accelerator**, it guarantees best washes in a short time.

SMART RING

Forget buttons. With Bianca, you can find the **most useful programs** and the most popular options in your own language and **at your fingertips**. It's **simple to slide** with the soft touch button and **easy to read**, also thanks to the big characters and icons.



ALL AT YOUR FINGER

Thanks to the unique **Smart Ring interface**, you can combine the 8 most common weekly used cycles with the 4 most useful options, in order to obtain a **wide range of solutions**.

+700 COMBINATIONS



SIT UP STRAIGHT

The **special 11° inclination** of the Smart Ring allows you to interact with the washing machine without bending your back. The **glass window, bigger, higher** and **easier**, responds to the same need.

ERGONOMIC USAGE



CONTROL YOUR LAUNDRY WITH YOUR VOICE

Thanks to the simply-Fi App you will have the opportunity to **control the machine by just talking naturally to it**. Ask Bianca to start a program: it will start it and warn you when it is completed. Ask Bianca for **washing advices** and it will answer.

INTERACT WITH THE INTELLIGENT BIANCA

The interaction between you and Bianca is not limited to this: Bianca's special algorithm, in fact, allows you to create a **real dialogue** through your smartphone. Your new washing machine **understands your needs**, corrects you in case of possible mistakes and **learns about you day after day**, giving you **the right answers**. A user experience never seen before.



COMMUNICATE WITH BIANCA, WHEREVER YOU ARE

Talking Bianca is just one of the many features made possible by **simply-Fi**, the exclusive connectivity system which allows you to **improve your user** experience simply by using your **smartphone or tablet**.

UNLIMITED POSSIBILITIES

Through the simply-Fi App you can access a lot of **useful functionalities**:

REMOTE CONTROL

Start and stop the washing cycle, check its status and activate the function that maintains your laundry fresh for a long time after the end of the wash;

ADDITIONAL PROGRAMS

Access vast catalogue of additional programs and combine them with all the available options to fulfil any possible washing need;

ADVANCED CHECK-UP

Perform an extensive and detailed check-up of the components and the working status of your washing machine. In case of problems, the app will help you troubleshooting step by step;

ENERGY REDUCTION MANAGER

Monitor energy usage instantly and access useful tips that will help you to minimize it;

AUTO MAINTAINANCE

Receive alerts about when to clean the filter or to start the drum cleaning cycle, based also on your water hardness.